

# Partner Benefits

IEEE International conference on Interdisciplinary Approaches in Technology and Management for Social Innovation (IATMSI-2022), is an international conference organized by ABV-IIITM Gwalior, India under the banner of the IEEE MP section. This flagship event will serve as a forum for disseminating the most recent advances in the fields of communication, IT enabled management, Industrial Electronics applications such as health sector, energy sector, smart transport, biomedical science, agricultural sector, AI applications, robotics, defence, technologies policies and allied areas etc., as well as potential research prospects. Elevate your brand visibility and awareness with hundreds of professionals in your market base and get benefits from the amalgamation of promotion and marketing campaigns we offer that will make your organization a premier source for solutions and counsel. We expect a tremendous brand exposure during the conference which reaches more than 400 registrants with a high buying interest for the products and services you offer. We are inviting the partners for this conference, with the following key privileges:

- ❖ Name and Logo of partner will be included in Prominent Places such as brochures, invitations, backdrops, website etc.
- ❖ Banners and Posters in and around College Campus.
- ❖ Name and logo on our website.
- ❖ At entrance colour acknowledgment board bearing the name and logo will be placed.
- ❖ Backdrop Flex design for main stage shall contain the logo under the respective tab.
- ❖ Social Media Publicity and featuring on all our associated social media platforms.