

Sponsorship Benefits

IEEE International conference on Interdisciplinary Approaches in Technology and Management for Social Innovation (IATMSI-2024), is an 2nd edition organized by ABV-IIITM Gwalior, India under the banner of the IEEE MP section. This flagship event will serve as a forum for disseminating the most recent advances in the fields of communication, IT enabled management, Industrial Electronics applications such as health sector, energy sector, smart transport, biomedical science, agricultural sector, AI applications, robotics, defence, technologies policies and allied areas etc., as well as potential research prospects. Since its inauguration in 2022, IATMSI has established a highly reputed and flagship conference of IEEE MP Section, covering diverse areas of cutting-edge research. More than 300 attendees attended from worldwide, with 215 video presentations across the five technical sessions. Elevate your brand visibility and awareness with hundreds of professionals in your market base and get benefits from the amalgamation of promotion and marketing campaigns we offer that will make your organization a premier source for solutions and counsel. We expect a tremendous brand exposure during the conference which reaches more than 400 registrants with a high buying interest for the products and services you offer. We are proposing a five level sponsorship scheme for this conference, with the following key privileges provided as per the sponsorship category opted.

- ❖ Name and Logo of sponsor will be included in Prominent Places such as brochures, invitations, backdrops, website etc.
- ❖ Banners and Posters in and around College Campus.
- ❖ Standees and Exhibition Tables for publicity of products shall be provided free of Cost.
- ❖ Speaking Opportunity in between the sessions.
- ❖ At entrance colour acknowledgment board bearing the name and logo will be placed.
- ❖ Backdrop Flex design for main stage shall contain the logo under the respective tab.
- ❖ Social Media Publicity and featuring on all our associated social media platforms.



<http://iatmsi.iiitm.ac.in/>





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IIITM Gwalior



Either Be a Sponsor or a Partner



Be a Sponsor (Hybrid Mode)

 Perks	EVENT SPONSOR	PLATINUM SPONSOR	DIAMOND SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Amount Bracket	≥ ₹2,00,000	≥ ₹1,00,000	≥ ₹75,000	≥ ₹50,000	≥ ₹25,000
Banners/Posters in college campus	✓	✓			
Event Brochures & Invitation Letters	✓	✓	✓		
On Social Media/Website 	✓	✓	✓	✓	✓
Logo included at prominent locations	✓	✓	✓	✓	✓
Publicity of your product	✓	✓	✓	✓	
StandeEs	✓	✓	✓		
Product Video on website	✓	✓			
Tickets	5	4	3	2	1
Attendees List	✓	✓			
Speaking opportunity	✓				

Be a Sponsor (Online Mode)

 Perks	EVENT SPONSOR	PLATINUM SPONSOR	DIAMOND SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Amount Bracket	≥ ₹1,00,000	≥ ₹75,000	≥ ₹50,000	≥ ₹35,000	≥ ₹20,000
Event Brochures & Invitation Letters	✓	✓	✓		
On Social Media/Website 	✓	✓	✓	✓	✓
Logo included at prominent locations	✓	✓	✓	✓	✓
Publicity of your product	✓	✓	✓	✓	
Product Video on website	✓	✓			
Tickets	5	4	3	2	1
Attendees List	✓	✓			
Speaking opportunity	✓				

Be a Partner & Benefits

Promotion Partner

Promote Our Conference at the National and International Level



Food Partner

A Special Discount in the Food Expenses During the Conference



Gift Partner

Gifts and Goodies for Our Guests & Best Paper Awardees



Travel Partner

A Special Discount in the Travel Tickets of Guests and Speakers of the Conference



Hospitality Partner

A Special Discount in the Hotel Booking and Hospitality during the Conference



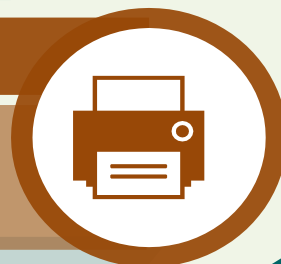
Radio Partner

Publicity on Channel Before and During the Conference



Print Media Partner

Articles on all Events of the Conference and Advertisements in Newspapers



Custom Package

The committee of IEEE IATMSI-2024 recognizes that in the ever-evolving landscape of technology, custom solutions often provide the best fit. Therefore, if none of the sponsorship packages mentioned above align with your requirements, we are willing to consider tailoring sponsorship packages specifically designed to meet the needs of your company or organization, pending approval by the IATMSI Sponsorship Committee.

If you are interested in exploring custom sponsorship or partnership packages, please don't hesitate to contact us at iatmsi@iiitm.ac.in.