Track 5: IT enabled Management for Social Change

Day 1; 12th March 2026 (Thursday)

Time of Sessions: TS-T5-S1 (9:00 AM –11:00 AM); TS-T5-S2 (12:00 Noon - 1:00 PM); TS-T5-S3 (2.00 PM-3.30 PM); TS-T5-S4 (3.30 PM-5.00 PM)

Paper ID	Paper Title	Name of the Paper Presenter with affiliation	Name and Affiliation of all Authors	Mode of the Presentation	Session Allocated
31	AI-Enabled Innovation Management	Dr. Divya Thakur (Manipal University Jaipur, Jaipur)	Aaryan Gupta (Manipal University Jaipur, Jaipur), Divya Thakur (Manipal University Jaipur, Jaipur), Kushagra Shekhar (Torrens University Australia Melbourne), Aditya Kumar Singh (Manipal University Jaipur, Jaipur), Naman Sharma (Manipal University Jaipur, Jaipur), Tushar Chahar (Manipal University Jaipur, Jaipur)	Online	**TS-T5-S1**
75	Sustainable Inventory Management for Dual Warehouses with Reverse Logistics and Green Optimization Policies	Prashant Ashiwal (BITS Pilani, Pilani Campus, Rajasthan)	Prashant Ashiwal (BITS Pilani, Pilani Campus, Rajasthan), Vijender Yadav (BITS Pilani, Pilani Campus, Rajasthan), Chandra Shekhar (BITS Pilani, Pilani Campus, Rajasthan)	Online	**TS-T5-S1**
76	Perceived Authenticity in Influencer Marketing: Effects on Indonesian Generation Z Purchase Behavior	Sabar Aritonang Rajagukguk (Management Department, Binus Online Learning, Bina Nusantara University)	Sabar Aritonang Rajagukguk (Management Department, Binus Online Learning, Bina Nusantara University)	Online	**TS-T5-S1**
171	Digital Leadership Practices and Their Influence on Employee Productivity in IT-Enabled Workplaces	Nirmala Gandla School of Business SR University, Warangal, Telangana, India	Nirmala Gandla SR University, Warangal, Telangana, India M.Rajya Laxmi SR University, Warangal, Telangana, India	Online	**TS-T5-S1**
194	Artificial Intelligence in Workforce Learning: A Hybrid Approach for IT-Enabled Management and Social Transformation	Dr Chandra Prakash Gupta (Symbiosis Institute of Business Management, Pune, Symbiosis International (Deemed) University, Pune	Author 1: Chandra Prakash Gupta (Symbiosis Institute of Business Management, Pune, Symbiosis International (Deemed) University, Pune); Author 2: V. V. Ravi Kumar (Symbiosis Institute of Business Management, Pune, Symbiosis International (Deemed) University, Pune)	Online	**TS-T5-S1**
218	Financial Literacy, Fintech & Risky Financial Investments – A Study of Indian Households	Indrani, Graphic Era deemed to be University, Dehradun	Indrani, Graphic Era deemed to be University, Dehradun, India Shipra Agarwal, Graphic Era deemed to be University, Dehradun, India Malika Pahwa, Graphic Era deemed to be University, Dehradun, India Tanya Rawal, Graphic Era deemed to be University, Dehradun, India	Online	**TS-T5-S1**
230	AI-Enabled Detection of Online Child Abuse Using Pattern Recognition and Social Network Analysis	Navonita Mallick (KIIT Deemed to be University)	Navonita Mallick (KIIT Deemed to be University), Shashwata Sahu (KIIT Deemed to be University), Hiranmaya Nanda (KIIT Deemed to be University), Parthasarathi Pattnayak (KIIT Deemed to be University), Arpeeta Mohanty (KIIT Deemed to be University), Tulip Das (KIIT Deemed to be University)	Online	**TS-T5-S1**
239	Machine Learning Approaches for Consumer Behaviour Prediction in Marketing	Rajiv Mishra, Department of Hospitality & Tourism Galgotias University, Greater Noida, Uttar Pradesh	Rajiv Mishra Galgotias University, Greater Noida, Uttar Pradesh Sweta Saurabh Galgotias University, Greater Noida, Uttar Pradesh Sachi Dwivedi Galgotias University, Greater Noida, Uttar Pradesh Vikas Singh Galgotias University, Greater Noida, Uttar Pradesh	Online	**TS-T5-S1**
332	"Analyzing the Relationship between Bonds and Inflation - A Study on the changes in the historical performance of Bonds"	AMRIN SAMAR SULTANA, Alliance University	1st Aparna Pavani S. 2nd Amrin Samar Sultana 3rd Yash Rajani 4th: Rekha R. Nair Alliance University Bangalore, India	Online	**TS-T5-S1**

349	The Pandemic Paradigm Shift: Analyzing Pre- and Post-COVID Effects on Life Insurance	Amrin Samar Sultana	1st Amrin Samar Sultana 2nd Aishwarya V. Kamble 3rd: Rekha R. Nair Alliance University Bangalore, India	Online	**TS-T5-S1**
794	Autonomous CNC Machine Tools Powered by AI for Proactive Maintenance and Self-Restoration	Ganta Chamundeswari (Ramachandra College of Engineering, ELURU)	Saurabh Pratap Singh Rathore (Vikrant University), Bhawesh Kumawat (Madhav University), Ganta Chamundeswari (Ramachandra College of Engineering), Vinay Goyal (CGC University), Sandeep Kumar Rathore (GLA University), Yogesh Choudhary (Lingayas Vidyapeeth)	Online	**TS-T5-S1**
801	An AI-Enabled Framework for Object Detection in Autonomous Vehicles Using Deep Learning and OpenCV	Ishit Jain (NIMS University Rajasthan, Jaipur)	Anand Singh Bisen (Vikrant University), Jaswant Kumar Khatik (Madhav University), Yuvika Dhillon (CGC University), Ashok Bhansali (GLA University), Ishit Jain (NIMS University Rajasthan), Rachna Rathore (Independent Researcher)	Online	**TS-T5-S1**
819	Personalized Alzheimer's Disease Treatment Planning Through Predictive Modeling and Explainable Artificial Intelligence	Aman Joshi (NIMS University Rajasthan, Jaipur)	Saurabh Pratap Singh Rathore (Vikrant University), Mohd. Farman Ali (Madhav University), Amarprit Singh (CGC University), Ajitesh Kumar (GLA University), Aman Joshi (NIMS University Rajasthan), Deep Biswas (Lingaya's Vidyapeeth)	Online	**TS-T5-S2**
827	A GAN-Driven Framework for High-Quality Image Restoration and Enhancement	Somya Shukla (NIMS University Rajasthan, Jaipur)	Jayapal Lande (SR University), Ganga Singh Chauhan (Madhav University), Vishal Verma (CGC University), Rakesh Kumar (GLA University), Somya Shukla (NIMS University Rajasthan), Rachna Rathore (Independent Researcher)	Online	**TS-T5-S2**
871	Design and Implementation of an Intelligent Vision-Based System for Plant Leaf Disease Recognition and Classification Using Advanced Learning Models	Ketki Patel (NIMS University Rajasthan, Jaipur)	Saurabh Pratap Singh Rathore (Vikrant University), Dharam Chandra Upadhyay (Madhav University), Jumi Bharali (CGC University), Vineeta Pandey (GLA University), Ketki Patel (NIMS University Rajasthan), Gaurav Sharma (Lingaya's Vidyapeeth)	Online	**TS-T5-S2**
872	Evaluating Machine Learning and Deep Learning Approaches for Binary Sentiment Classification	Aryan Mekde (NIMS University Rajasthan, Jaipur)	V. Sumalatha (SR University), Parwati Kumawat (Madhav University), Neha Rani (CGC University), Ashok Bhansali (GLA University), Aryan Mekde (NIMS University Rajasthan), Rachna Rathore (Independent Researcher)	Online	**TS-T5-S2**
971	Depth Gesture Recognition based on ResNet50 Feature Extraction and BiLSTM Classifier	Yalagala Sambasiva Rao (Narasaraopeta Engineering College)	Yalagala Sambasiva Rao (Narasaraopeta Engineering College) Immadisetty Subbarao (Narasaraopeta Engineering College) Chimata Nanda Kishor (Narasaraopeta Engineering College) Moulali Noorbhash (Narasaraopeta Engineering College) S. Ram (Gokaraju Rangaraju Institute of Engineering and Technology) Sanapala Umamaheswararao (Aditya Institute of Technology and Management)	Online	**TS-T5-S2**
1029	Examining Source Credibility and Parasocial Interaction as Drivers of Purchase Intention in Beauty V	Warniancy Ariesty (Binus Online, Bina Nusantara University)	1,2,3,4,5,6 Management Department, Binus Online, Bina Nusantara University	Online	**TS-T5-S3**
1236	The Effect of Depth of E-Commerce Reviews on Trust through Utilitarian and Hedonic Values	Artha Sejati Ananda (Bina Nusantara University)	B.D.P Widyanto, F. M. Jonathan, M.I.Z. Afwashiyam, A.S. Ananda - Bina Nusantara University	Online	**TS-T5-S3**
1465	Optimizing Reverse Logistics Capacity for Sustainable Supply Chain of Electronics: A Multi-Objective Framework	Jeevan Mohapatra (BITS Pilani, Pilani Campus)	Jeevan Mohpatra (BITS Pilani, Pilani Campus, Rajasthan), Vijender Yadav (BITS Pilani, Pilani Campus, Rajasthan), Prashant Ashiwal (BITS Pilani, Pilani Campus, Rajasthan), Chandra Shekhar (BITS Pilani, Pilani Campus, Rajasthan)	Online	**TS-T5-S3**
1486	The Influence of Augmented Reality (AR) on Purchase Intention for Cosmetic Products in ECommerce amo	Zalfa Defrian Fatinah (Management Department, BINUS Online Learning, BINUS University, Indonesia)	Ingkan Putri Chandrakirana, Kharisma Bintang Hermanta Putra, Zalfa Defrian Fatinah, Lily Leonita	Online	**TS-T5-S3**
1499	The Effect Of Influencer Marketing Credibility And Interactivity On Makeup Product Purchase Intentio		Annisa Sekar Ayu, Dhea Angely Simanjuntak, Putri Setianingrat, Lily Leonita (Binus Online Learning)	Online	**TS-T5-S3**

1867	Comprehensive Analysis and Implementation Framework for A Decentralized Voting System Using Ethereum Blockchain	Dharamjit Department of Electrical Engineering. Government Engineering College, Samastipur	Archana Sahoo Department of Physics, Rao Pahald Singh Degree College, Balana, Mahendragarh ,123029 , Dharamjit Department of Electrical Engineering. Government Engineering College, Samastipur Yogendra Kumar Awasthi Department of Electrical, Electronics and Communication Engineering, Galgotias University, Greater Noida, UP, India. ,Gaurav Kumar Bharti Department of Electrical, Electronics and Communication Engineering, Galgotias University	Online	**TS-T5-S3**
2195	The Role of Self-Efficacy and Technological Readiness in Student Reliance on Generative AI	Drajad Wiryawan, School of Information Systems, Bina Nusantara University, Indonesia	Drajad Wiryawan (Binus Univ.), Joni Suhartono (Binus Univ.), I Gusti Made Karmawan (Binus Univ.)	Online	**TS-T5-S4**
2657	SnapClean: Garbage Violation Reporting and Monitoring System	Harsh Desai (GHRCEM)	Aniket Amte (GHRCEM), Poonam Gupta (GHRCEM), Harsh Desai (GHRCEM), Jay Baraskar (GHRCEM)	Online	**TS-T5-S4**
2744	EEG-Based Attention Monitoring with CNN-LSTM for Detecting Cognitive Engagement in STEM Smart Classrooms	Dr. Prabhu M Department of ECE Saveetha School of Engineering Saveetha Institute of Medical and Technical Sciences Saveetha University Chennai, Tamil Nadu	Ayesha Ambreen (Osmania University Hyderabad, India), Dr. Khursheeda Khatoon (Jazan University KSA), Shamim Ahmad Khan (Glocal University, Uttar Pradesh, India), Bobonazarov Abdurasul (Turin Polytechnic University in Tashkent, Uzbekistan), Asfar H Siddiqui(Yeshwantrao Chavan College of Engineering, Nagpur, India), Dr. Prabhu M (Saveetha University Chennai, Tamil Nadu)	Online	**TS-T5-S4**
2803	Assessment of Electric Vehicle Accident Risks in Indian States: An Empirical Investigation	Kallakuri Nitya Srikari (IIT Tirupati)	Kallakuri Nitya Srikari (IIT Tirupati), Vishnu C Rajan (IIT Tirupati)	Online	**TS-T5-S4**
2838	ProJenius:The project Management Chatbot	Kanishka S (SCORE , VIT VELLORE)	Dr.Suganya D(SCORE , VIT VELLORE) , Dr.PadmaKumari (SCORE , VITVELLORE)	Online	**TS-T5-S4**
3789	Prediction of Purchase Intention using Machine Learning Algorithms: Perspectives of Sensory and Behavioral Drivers in Ice Cream Retail Sector	SASIKALA MUTHUKRISHNAN, SASTRA DEEMED UNIVERSITY, THANJAVUR	1. Sasikala Muthukrishnan, SASTRA Deemed University, Thanjavur, 2. Shobhana N, SASTRA Deemed University, Thanjavur	Online	**TS-T5-S4**
2947	Strategic Agility in Turbulent Markets: Dynamic Capabilities for Rapid Pivoting	Dr Shuchi Gautam (Thakur Institute of Management Studies and Research)	Dr Shuchi Gautam (Thakur Institute of Management Studies and Research), Dr Mishu Tripathi, (Thakur Global Business School, Kandivali), Mr. Rajkumar A Gupta (Thakur College of Engineering and Technology), Dr Pankaj Nandurkar (Thakur College of Engineering and Technology)	Online	**TS-T5-S4**
**Day 2; 13th March 2026 (Thursday)**				
**Time of Sessions: TS-T5-S5 (9:00 AM –10:30 AM); TS-T5-S6 (2:30 PM - 4:00 PM)**				
2965	IT-Driven Governance Models for Social Impact and Community Development	Elizabeth Chacko (Associate Professor, School of Business and Management, Christ University)	Elizabeth Chacko (School of Business and Management, Christ University), Piyali Roy Chowdhury (School of Business and Management), Ravi Kumar Bommisetti (Akal University), Yogita Gupta (Centre for Distance Learning), Sudhakara Rao Puvvada (Management, Bapatla Engineering College), Girish Kumar Painoli (Sanjivani University)	Online	**TS-T5-S5**
3017	Blockchain-Based Hybrid Academic Certificate Management System	Mr. Gautam Pal (Tripura Institute of Technology Narsingarh)	Anurag De (VIT-AP University), Gautam Pal (Tripura Institute of Technology), Ananya Mukherjee (Tripura Institute of Technology), Shubham Das (Tripura Institute of Technology), Venkata Sridhara Reddy Dodda (VIT-AP University)	Online	**TS-T5-S5**
3445	AI-Enabled Learning and Critical Thinking : A Study among Indian Engineering Students	Manish Singh (MANIT Bhopal)	Author 1 Manish Singh (MANIT Bhopal) Author 2 Deepak Kumar (MANIT Bhopal)	Online	**TS-T5-S5**
3472	Suicide Prediction using Machine Learning on Assamese Language	Mr. Manabjyoti Choudhury (Assam down town University, Guwahati)	Manabjyoti Choudhury (Faculty of Computer Technology, ADTU), Aniruddha Deka (Faculty of Computer Technology, ADTU), Gunikhan Sonowal (Faculty of Computer Technology, ADTU) and Gobinkumar Singh Soraisam (Faculty of Computer Technology, ADTU)	Online	**TS-T5-S5**
3482	Impact of AI Integration on Downsizing Intentions in Entrepreneurial Enterprises	Smita Deshpande (Symbiosis Institute of Business Management, Pune)	Author 1 Smita Deshpande (SIBM, Pune), Author 2 Dr. Vimal Bhatt (SIBM, Pune)	Online	**TS-T5-S5**

3598	Transforming Marginalized Urban Communities: Participatory Models for Women Empowerment through Green Livelihoods	Cheran K (Amrita Vishwa Vidyapeetham, Coimbatore)	Cheran K (Amrita Vishwa Vidyapeetham, Coimbatore), KLKM Prem Chand (Amrita Vishwa Vidyapeetham, Coimbatore), Deo Vaibhav (Amrita Vishwa Vidyapeetham, Coimbatore), Anu G Kumar (Amrita Vishwa Vidyapeetham, Coimbatore), Visram Anand (Amrita Vishwa Vidyapeetham, Coimbatore), Abhinaya Bharath (Amrita Vishwa Vidyapeetham, Coimbatore), S Rithanya (Amrita Vishwa Vidyapeetham, Coimbatore), Aswin Ram Kumar G (Amrita Vishwa Vidyapeetham, Coimbatore), Saichetan A V (Amrita Vishwa Vidyapeetham, Coimbatore), Jasmitha Gutha (Amrita Vishwa Vidyapeetham, Coimbatore), Parijat R Rao (Amrita Vishwa Vidyapeetham, Amritapuri), Akshay Satish (Amrita Vishwa Vidyapeetham, Amritapuri)	Online	**TS-T5-S5**
4660	Technological Forecasting for Social Change: Geospatial Technology for Water Security	Palak Pradhan (MANIT Bhopal)	Palak Pradhan (Research Scholar, MANIT Bhopal) , Dr.Deepak Kumar (Assistant Professor, MANIT Bhopal)	Online	**TS-T5-S5**
2975	IT-Enabled Management Frameworks for Driving Sustainable Social Change	Dr. Sonali Sharma (School of Management Studies (SMS) CGC University Mohali-140307, Punjab, India)	Dr. Sonali Sharma (School of Management Studies (SMS), CGC University Mohali-140307, Punjab, India), Gulnozakhon Muydinova (Department of Management and Marketing Fergana State Technical University, Fergana, Uzbekistan), Dr.B.Charwak (Department of Management studies, UCEK JNTU Kakinada, Kakinada,Andhrapradesh, India), Dr. Pooja Nagpal (Associate Professor, Faculty of Management Studies, CMS Business School, JAIN (Deemed to be University) Bangalore, India)	Online	**TS-T5-S5**
128	Artificial Intelligence Adoption Decisions in Entrepreneurial Ventures: Drivers and Barriers through the TOE Framework	Dr Arif Hasan (Amity University Madhya Pradesh)	Dr Arif hasan (Amity University Madhya Pradesh)	Offline	**TS-T5-S6**
403	IT-Enabled Data Analytics for Modeling Energy Conservation Behaviour in Industrial Demographics	Rachit Jain (Manipal University Jaipur)	Gunjan Dwivedi (AMITY), Pooja Jain (MUJ), Ajit Kumar Singh (AMITY), Rachit Jain (MUJ), Anuradha Kushwah (AMITY)	Offline	**TS-T5-S6**
793	Mapping Consumer Perceptions toward Electric Vehicles in India: An Exploratory Study	Priyanka Verma ITM Gwalior	Archana Yadav (GLA University), Priyanka Verma (ITM Gwalior), Vikas Khare (ITM University), Geetanjali Dangi (Amity University Gwalior), Sonal Sharma (Thakur institute of Managment & Research Mumbai) Neeraj Dubey (Amity University Gwalior)	Offline	**TS-T5-S6**
1229	Future Leaders: A Comparative Analysis of Personality Traits in Defence Officers and Their Strategic Relevance to Corporate Leadership	Dr Ripunjay Kumar	Dr Ripunjay Kumar	Offline	**TS-T5-S6**
3633	A Machine Learning Framework for Polymer Degradation Prediction Toward Environmental Sustainability	Ngasepam Nganthoiba Meitei (NIT Manipur)	Ngasepam Nganthoiba Meitei (NIT Manipur), Dennis Singh Moirangthem (NIT Manipur)	Offline	**TS-T5-S6**
4672	Knowledge Sharing: A Systematic Literature Review, Bibliometric Analysis and Future Research Agenda	ARUN KUMAR (ABV-IIITM GWALIOR)	ARUN KUMAR (ABV-IIITM GWALIOR)	Offline	**TS-T5-S6**
1450	Stock Market Prediction in the Telecom Sector Using LSTM, BiLSTM, and RNN with Sentiment Analysis	Paridhi Mehta (Pandit Deendayal Energy University, Gandhinagar)	Paridhi Mehta (Pandit Deendayal Energy University, Gandhinagar) Keshav Agarwal (Pandit Deendayal Energy University, Gandhinagar) Dr. Deepak Sahu (Pandit Deendayal Energy University, Gandhinagar)	Offline	**TS-T5-S6**